



# SOCIAL MEDIA PHOTO GUIDE

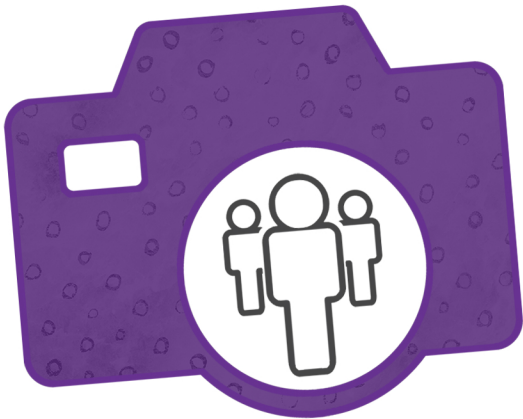
Learning looks different this year, but there is still much to celebrate!  
When posting photos on social media, keep these guidelines in mind.

for 2020/2021

## IN-PERSON

### **GUIDELINES:**

- If masks are required, photos should include masks. Make sure both mouth and nose are covered. Encourage a thumbs up to show positivity in lieu of a visible smile.
- A photo showing just one student might be the safest to share.
- Watch the background! Questions on social distancing could create a comment storm.



### **IDEAS:**

- A short video of a student explaining something new they learned
- Students engaged in learning while observing safety guidelines
- Recess time!
- Students reading out loud - video or photo
- Students with their artwork - could be a weekly feature

## VIRTUAL



### **GUIDELINES:**

- Avoid sharing pictures of video conferences that display student names.
- Incorporate photos and videos into class assignments. Teachers can ask parents to send photos or videos of their child completing an assignment. Carefully review photos before posting them, and post only with approval.
- Make sure backgrounds are appropriate. Do not post photos taken in bedrooms. Ensure the student is dressed appropriately and no siblings are in the background.

### **IDEAS:**

- Completing a science experiment
- Practicing a musical instrument
- Showcasing a completed project
- Demonstrating a new skill
- Enjoying at-home phy-ed
- Showing their favorite spot to work
- Collect learning success stories from staff and parents - could be a weekly feature

Realize that no matter how careful you are, there could still be critical comments on your school social media posts. Do your best and start with the school year with clear guidelines in place!